



sam aills

graphic + motion designer

PERSONAL INFO

samaillsdesign@gmail.com ✉

740-406-0986 📞

samaills.com 🖥

SKILLS

Illustrator
Photoshop
InDesign
After Effects
Audition
Figma
Hubspot

EDUCATION

12/2019 **University of North Florida**

- BFA with a Concentration in Graphic Design and Digital Media
- Studied abroad in Brazil to work with international corporation on brand unification project.

DESIGN EXPERIENCE

02/2021 - **Graphic Designer**

Present Fortegra - Jacksonville, FL

- Refreshed the look and feel of creative output from the marketing department while staying within brand guidelines.
- Worked closely with printers and vendors to ensure accurate and high-quality production of design materials down to the missing comma.
- Managed designing multiple projects across various business lines and mediums simultaneously while meeting tight deadlines amidst general chaos.
- Led the launch of the company's first internal podcast from ideation to completion, including all branding, editing, and communication efforts.
- Took point on starting the company's animated video output from storyboarding, managing asset creation from additional team members, and collaborated with contractors to make sure the final product knocked it out of the park.
- Led the creative and technical side of the company's first town hall livestream from lighting to stage coordination

07/2019 - **Graphic Design Intern**

08/2019 Regency Centers - Jacksonville, FL

- Design ads for mobile & web, create logo animations, print ready window signage and property brochures, edit animated property tours.

Freelance Projects

Regency Centers

- Conceptualized and created animated mobile and web as well as print advertisements in digital marketing campaign for multiple events.

Clean Ocean Surfboards

- Created multiple designs for clothing to be sold in stores around the country.